

FROM THE CLIENTS



To Whom It May Concern,

J.J. Taylor Distributing Florida, Inc. has had a professional relationship with Bubba and his show for the past 9 years, and each year we increase our sponsorship and support for his programming. The Bubba Show has shown us increases in our brands awareness to our targeted consumer demographic and has proven to us the power of on-air personality endorsement. We have worked with other radio personalities and radio shows in several Florida markets and do not see the return in our investment as we do with Bubba and his show. Not only does sponsorship and media spends with the Bubba show work, we truly feel that Bubba and his team work for their sponsors and clients to ensure that they deliver everything that is agreed to and then some. There is a true feeling of partnership within every level of the shows team.

I would highly recommend working with and spending against the Bubba show above and beyond any other radio or advertising medium in the Florida market.

Chad McLaughlin
Vice President, Corporate Marketing,
J.J. Taylor Distributing, FL, Inc.

